

jas 19

The April Show



Mystery of a Gemstone

12th
Jewellery
design awards

1. Navratan Heavy Set
Jewellers

2. Navratan Bridal Necklace Set
Professionals & Artisans

3. Navratan Pendant Set
Design Students

4. Fashion Accessory with
Navratan Stones
Open to all

Last date for Design Sketches Submission - 28th February, 2019 | Last date for Prototype Submission - 27th March, 2019



JECC, JAIPUR
6 - 9 APRIL 2019
 13th JEWELLERS ASSOCIATION SHOW

jas 19
 The April Show

Name of the Participant

First Name Middle Name Last Name

Name of Company / Institution Occupation

Contact Details Company / Residential

Address

City State

Pin Code Tel. No. (with city code)

Mobile No. Email ID

Participation Category (Select only One) Jewellers Professionals & Artisans Design Students Open to All

Title of the Design

Description of Design (50 Words Max.)

Details of previous awards (if any): Award Name Year

Demand Draft (DD) No.

Only for International participant

Nationality Country

Passport no. Transaction details

Declaration

I _____ hereby declare that the enclosed sketch / design made herein is my original creation and not copied. If found plagiarised then Juries decision will be final and binding. I have read the rules and regulations and I agree to abide by the same.

Last Date for Design Sketch Submission is **28th February, 2019**
 Last Date for Prototype Submission is **27th March, 2019.**

_____ Date

_____ Signature of the Participant
 Company/Institution Seal (If Applicable)

TWELFTH JAS-19 ALL INDIA JEWELLERY DESIGN COMPETITION

Jewellers Association Show is Jaipur's Annual Jewellery event organized by Jewellers Association, Jaipur that makes city the focus of the world jewellery industry into its **13th year in 2019**. The earlier, twelve shows **JAS-07, JAS-08, JAS-09, JAS-10, JAS-11, JAS-12, JAS-13, JAS-14, JAS-15, JAS-16, JAS-17 & JAS-18** have gained phenomenal reputation internationally; showcasing an unparalleled variety of color gemstones and jewellery which became a major attraction amongst buyers & onlookers.

The 13th JAS would be held from **6th to 9th April, 2019** at same venue i.e. JECC, Sitapura, Jaipur and this year the theme of the Show is **"Mystery of a Gemstone"**.

The Jewellers Association Jaipur is organizing JAS-19 All India Jewellery Design Competition to provide a platform to the designers/artisans/jewellers/students to showcase their creativity.

THEME

The theme of the competition is **"The Mystery of a Gemstone"**.

People own gemstones not just for their beauty but also for their miraculous qualities. Every gemstone has the power to draw energy or beams from its respective planet and channelize it into the wearer's body. There are nine astrological gemstones called "Navratans" associated with nine planets. Navratan stones are famous for their astrological and medicinal properties as well for their mysterious divine virtues.

Here designers are required a free spirited approach, create fusion of traditional art with an eye of modernity using Navratan stones by fusing it into contemporary pieces of jewellery.

PARTICIPATION

Theme	Participant Categories	Participating Lines	Entry Fee	
MINES TO JEWELLERY	A	Jewellers	Navratan Heavy Set	Rs. 1500/-
	B	Professionals & Artisans	Navratan Bridal Necklace Set	Rs. 1000/-
	C	Design Students	Navratan Pendent Set	Rs. 400/-
	D	Open to all	Fashion Accessory with Navratan Stones	Rs. 1000/-

NOTE: Jewellery design institutes will also be felicitated whose student wins the prize.

DESCRIPTION OF DESIGN CATEGORIES

1. Navratan Heavy Set (For Jewellers)

Design Brief: Heavy Necklace Set using Navratan stones with precious metal. Cost of the final product should be between 15-20 Lakh.

Eligibility: Only for Jewellers.

Entry Fee: Each entry shall be paid in Demand Draft of Rs. 1500/- in favor of Jewellers Association Show, Payable at Jaipur.

- **Preliminary Selection**

The participant will send the photographs of the jewellery with two views (Front & Back) in 8"X10" inches size before **28th February, 2019** at Jewellery Design Awards, JAS 19, Jewellers Association Show, 252, Johari Bazar, Jaipur, (Please keep a copy of the design entry with you).

- **Final Selection**

The selected design by the jury panel will be intimated for sending the manufactured jewellery piece. The insured jewellery piece of the selected design should reach at JAS office before **27th March, 2019** with prior intimation.

AWARDS

- **1st Prize** - Trophy & Certificate
- **2nd Prize** - Trophy & Certificate
- **3rd Prize** - Trophy & Certificate

2. Navratan Bridal Necklace Set (For Professionals & Artisans)

Design Brief: To design a bridal necklace set using Navratan stones with precious metal. Design may be a fusion of traditional and modern style.

Eligibility: Designers (Professionals), Artisans (Craft Person).

Entry Fee: Each entry shall be paid in Demand Draft of Rs. 1000/- in favor of Jewellers Association Show, Payable at Jaipur.

- **Preliminary Selection**

The Participant will send illustrated jewellery design with front and side views on A4 white sheet till **28th February, 2019** at Jewellery Design Award, JAS 19, Jewellers Association Show, 252, Johari Bazar, Jaipur (Please keep a copy of the design entry with you). The complete detailing of design is necessary; entries without details will be rejected.

- **Final Selection**

The selected design by the jury panel will be intimated for sending the manufactured jewellery piece. The design would need to be prototyped. The contestant is free to get it sponsored. The manufactured & insured product of the selected design should reach at JAS office before **27th March, 2019** with prior intimation.

AWARDS

- **1st Prize** - Trophy & Certificate with cash award of Rs. 51000/-
 - **2nd Prize** - Trophy & Certificate with cash award of Rs. 25000/-
 - **3rd Prize** - Trophy & Certificate with cash award of Rs. 11000/-
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3. Navratan Pendent Set (Students)

Design Brief: To Design a pendent set using Navratan stones with precious metal. Participants can submit their design in the form of manual hand sketch design, CorelDraw 2D CAD or rendered 3D CAD.

Eligibility: Design Students

Entry Fee: Each entry shall be paid in Demand Draft of Rs. 400/- in favor of Jewellers Association Show, Payable at Jaipur.

- **Preliminary Selection**

The participant will send illustrated jewellery designs with front and side views on A4 white sheet till **28th February, 2019** At Jewellery Design Award, JAS 19, Jewellers Association Show, 252, Johari Bazar, Jaipur (Please keep a copy of the design entry with you). The complete detailing of design is necessary, entries without details will be rejected.

- **Final Selection**

The selected design by the jury panel will be intimated for sending the manufactured jewellery piece. The design would need to be prototyped. The contestant is free to get it sponsored. The insured & manufactured product of the selected design should reach at JAS office before **27th March, 2019** with prior intimation.

AWARDS

- **1st Prize** - Trophy & Certificate with cash award of Rs. 51000/-
 - **2nd Prize** - Trophy & Certificate with cash award of Rs. 25000/-
 - **3rd Prize** - Trophy & Certificate with cash award of Rs. 11000/-
-

4. Fashion Accessory with Navratan Stones (Open to All)

Design Brief: To Design a Fashion Accessory using Navratan stones and any other material like tussels, clothes, feather, leather etc. Accessory may be Purse, Watches, Buttons, Pen Holders, Perfume Bottles, Cufflink, Tie Pin, Belt Buckle, Broaches, Mobile Case, Headgear, Handcuff, Bangles etc.

Eligibility: Open to All.

Entry Fee: Each entry shall be paid in Demand Draft of Rs. 1000/- in favor of Jewellers Association Show, Payable at Jaipur.

- **Preliminary Selection**

The participant will send illustrated jewellery designs with front and side views on A4 white sheet till **28th February, 2019** At Jewellery Design Award, JAS 19, Jewellers Association Show, 252, Johari Bazar, Jaipur (Please keep a copy of the design entry with you). The complete detailing of design is necessary, entries without details will be rejected.

- **Final Selection**

The selected design by the jury panel will be intimated for sending the manufactured jewellery piece. The design would need to be prototyped. The contestant is free to get it sponsored. The insured & manufactured product of the selected design should reach at JAS office before **27th March, 2019** with prior intimation.

AWARDS

- **1st Prize** - Trophy & Certificate with cash award of Rs. 51000/-
- **2nd Prize** - Trophy & Certificate with cash award of Rs. 25000/-
- **3rd Prize** - Trophy & Certificate with cash award of Rs. 11000/-

PARTICIPATION CRITERIA (RULES & REGULATIONS)

1. Prototype pieces need to be submitted by self/courier/registered post at JAS office.
2. Plagiarized designs and any pieces found to be submitted for any other jewellery design awards will be disqualified immediately. Jury's decision will be final and binding.
3. An applicant can submit maximum of three sketches in the respective participating category but the applicant needs to fill up separate forms and pay individual entry fees.
4. An applicant can participate in 2 participating categorized if eligible but the applicant needs to fill up separate forms & pay individual entry fees.
5. The sketch should be made on and A4 size sheet and mounted on thick card paper. Please do not frame or laminate the sketch.
6. The sketch would have ONLY the participating line on top front, other information i.e. description of the jewellery in maximum 50 words, details of the materials used along with your name, contact details etc. Should be on the reverse side of the designs.
7. Scanned or emailed sketches will not be accepted.
8. Each entry fee shall be paid through Demand Draft of **Rs. 1500** (for Jewellers), **Rs. 1000** (for Design Professionals & Artisans) **Rs. 400** (for Students) **Rs. 1000** (for Open to All) in favor of Jewellers Association Show, Payable at Jaipur.
9. Completely filled entry form, designed sketch, DD, a copy of I-Card (for students issued by Institute), individual ID proof (for Professionals & Open to All) and company's business card (for Jewellers) is mandatory to be submitted.

OTHER DETAILS

1. Form will also be available online at www.jasjaipur.com
2. The sketch & the jewellery piece must be submitted by self/courier/registered post at JAS office at their own expenses. JAS will not bear any cost.
3. It is not mandatory for the participants to fabricate the design into the original materials. They are free to use substitute materials for prototyping.
4. The cost towards manufacturing and sourcing all material for the jewellery piece will be borne by the participant.
5. The participant must insure the jewellery pieces before sending them to JAS office. JAS will not be responsible in case of any loss during shipment of the prototype.
6. The finished jewellery piece will be the property of contestant; however JAS will have the right to borrow these pieces for display purpose and other PR activities.
7. Name, Contact No, Address of the participant needs to be mentioned at the back of your DD.
8. Please keep a copy of the Design Entry Sketch, Entry Form & DD with yourself.
9. JAS reserves the rights to cancel any participant's entry or disqualify any participant at any given point of time.
10. JAS is the final deciding authority in this jewellery design awards.
11. No entries will be accepted beyond the declared submission deadlines.
12. All disputes are subject to Jaipur Jurisdiction only.
13. All entry fees are non-refundable for any reason.

SUBMISSION TIMELINE

Design Submission: Last date to submit the sketches is **28th February, 2019**. Shortlisted participants from the first round will be declared on **02nd March, 2019** via email/phone call. Results will be displayed on JAS website as well.

Prototype submission: The qualified participant needs to submit the prototype of the concept to JAS. The last date of submission for prototype is **27th March, 2019**. Final results will be declared on **31st March, 2019** via email/phone call. Results will be displayed on JAS website as well.

JURY

The JAS-19 All India Jewellery Design Competition, commenced by Jewellers Association will hold a panel of echelons comprising of the noted personalities from the world of Jewellery, Fashion, Design and Socialite to evaluate the designs.

Judging criteria would be based on:-

1. Concept, 2. Aesthetics, 3. Originality, 4. Wearability, 5. Depiction of theme, 6. Easy mechanism, 7. Commercial viability of the design

Entry Forms can be downloaded from website www.jasjaipur.com